

## **Programme Outcomes**

### **Bachelor of Arts (General)**

#### **Graduate Attributes:**

Introduces the recent class XII pass-outs with an inclusive model of undergraduate learning. The course provides a wide array of choices of Elective subjects from the Humanities, Social Sciences, Languages and Arts. Develops an understanding/comprehension of literature, nurtures student's aesthetic sensibilities and instils in them an appreciation of art. Practical content of subjects results in better understanding. Provides the learners adequate preparation for taking up Honours in their III Semester and is designed to equip them with basic and conceptual clarity for advanced studies in their preferred elective subjects.

#### **Course Outcomes:**

- To educate newly inducted undergraduates with the necessary social, linguistic, cultural, historical and economical knowledge of the working of society.
- To instruct and groom learners in the attributes of critical and analytical thinking and writing, ethics, team co- ordination, co-operation and empathy towards society in particular and humanity at large.
- To build up the learners' critical and analytical reading, writing and thinking abilities so that they are able to understand the advanced nuances of their choice of subjects.
- To enable the learners to respond to pressing social, cultural and economic issues around them.
- To sensitize the learners to the various options available to them at higher levels of learning, after studying their choice of Elective subjects.

#### **Avenues:**

Masters degree in any of the elective or general courses, UGC, LLB, UPSC, SSC, Banking, Railways, PG diplomas in Dietetics, Computer applications, fashion designing, NTT, ETT, B.Ed, Economist, Historian, Archaeologist, Educationalist, Philosopher, Political scientist, Personnel manager, Social activist, Public Relation Executive, Psychologist, Sociologist, Philosopher, Journalist, etc. They can opt for self employment also.

### **English Honours**

#### **Graduate Attributes:**

Introduction of the students to the significance, scope, growth and evolution of English Literature and Language. Acquaints learners to major trends, history of English literature, prevalent attitudes and the context reflected in classical texts. Knowledge of identification of literary devices used by writers.

#### **Course Outcomes:**

- To acquire knowledge and understanding of English literature which helps students to develop new ideas, deepens their understanding of history, society and Culture.
- To develop understanding/comprehension of literature nurtures student's aesthetic sensibilities and instils in them an appreciation of art.

- Understanding the mechanics of communicating in English effectively and get mastery for skills like listening, speaking, reading and writing.
- Helps to build vocabulary that improves self-expression thereby improving career opportunities and enhancing personal and professional growth.
- Builds critical ability to appreciate literature from various levels/perspectives and astute analytical and linguistic skills.

**Avenues:** Opens up literature and language related avenues, such as Editing, Journalism, media & advertising, writing & publishing, public relations, content writing & blogging, creative writing, teaching, and academia, etc. and forms the basis for admission to Masters Courses in literature and Mass communication.

### **Bachelor of Business Administration**

#### **Graduate Attributes:**

Enhances learner's ability to evaluate different business problems using analytical skills and inculcates an attitude for entrepreneurship. Learners develop better communication skills, an ability to understand importance of teamwork and proficiency in the use of basic tools of Information Technology.

#### **Course Outcomes:**

- An understanding the principles and practices of management, leadership, teamwork, and social skills.
- Analysis of socio-political- economic environment of business organizations and understand the laws and practices of taxation.
- Elaborate elucidation of various branches of management viz Human Resource management and financial management.
- Thorough exposition of organization behaviour, customer relationship management, E-banking and international business organization, business organizations, business communication and economics.

#### **Avenues:**

BBA graduates can pursue postgraduate studies like M Com, MBA, etc. or go for Chartered Accountancy, Banking services, Hotel Management, Insurance sector, Tax Consultancy and Entrepreneurship.

### **Bachelor of Computer Application**

#### **Graduate Attributes:**

To make learners conversant with computer programming and developing software and web applications for computers

#### **Course Outcomes:**

- Imparts necessary technical skills in various areas of Information Technology like Data Base Management, Computer Languages, Web based applications, Software Development and Project Management.
- Acquaintance with latest trends in technological development and thereby innovate new ideas and solutions to existing problems.

- Conceptual grounding in computer usage as well as its practical business applications.
- To demonstrate advanced skills in the effective analysis design and realization of business system utilizing contemporary information technology.

**Avenues** • Graphics Designer, DBA, Software Developer, Programmer, Software Engineer, Technical Trainer, Project Manager (IT), System Analyst etc. Post-graduation in fields of Information Technology/Computer Science/Applications can also be done.

### **Bachelor of Commerce**

#### **Graduate Attributes:**

The course aims to build a strong foundation of knowledge in different areas of Commerce. It aims to enhance the learner's ability of being ethical and collegial in professional practice and trains in effective decision making and problem solving through the application of appropriate theories, principles and data.

#### **Course Outcomes:**

- The course is an integration of knowledge, skills and attitudes to cultivate an environment of learning and creativity among the students.
- Knowledge about the theories and concepts of Accounting, Taxation, Organisation Behaviour, Finance, Human Resource and Marketing Management to the learners.
- Learners are familiarized with different aspects of entrepreneurship and also develop adequate soft-skills to react aptly in decision making situations.

#### **Avenues:**

Masters degree like M.Com and MBA. Chartered Accountancy, Banking services, Insurance sector, Stock Exchange services, Tax Consultancy, Entrepreneurship, Law or Company Secretary. They may also appear for competitive exams conducted by UPSC, UGC etc.

### **Bachelor of Vocation (B.Voc.)(Fashion Designing)**

#### **Graduate Attributes:**

To promote an understanding of Fashion and Textile Design in relation to the needs of fashion, contractual furnishings, home textiles, and the business to business textile products. To provide hands-on experience using a set of complex technologies found in industry today to build prototypical solutions to solve current needs. To provide experience in responding to market opportunities with creative and innovative products that integrate a set of academic disciplines such as textile materials, design fundamentals.

#### **Course Outcomes:**

- Developing innovative and creative fashion, home and contract products for diverse textile markets.
- Students will be able to execute design projects utilizing industry design, development and production equipment.
- Apply knowledge of design elements and principles, product, market and technology to critique of fashion, textile and textile product design work.

- Acquaint students the relevant technical expertise to step into a professional world, in skills like drawing, draping, pattern making, sewing, haute couture along with training in production.
- Development of the required technical skills in custom and commercial quality garment construction as well as pattern making both manually and using computer-based design.

**Avenues:**

Pattern Cutter and Grader, Fashion Merchandiser, Quality Controller, Production Manager, Design Manager, Fashion Stylist, Retail Manager, Assistant Designer, Stylist, Entrepreneur, Fashion Co-ordinator, Accessory Designer, Designer, Pattern Maker, Fashion Choreographer

**B.VOC. (Beauty and Wellness)**

**Graduate Attributes:**

To provide integrated knowledge to maintain inner health and enhance external beauty through professional therapies and makeover skills. To develop professional attitude and knowledge of hair and skin care, Manicure, pedicure beauty treatments comprising of casual makeup, party makeup, Bridal makeup, making of eyebrows, eyelashes, facial and skin treatments, henna application, massage and hair styling techniques and methods. Produce a capable and skilful workforce as required by the prevailing market demands.

**Course Outcomes:**

- Analyze skin, suggest appropriate beauty regimens and perform facials, massages and other skin care treatments.
- Apply knowledge of the skin, clinical treatments and aesthetic applications with hands-on training.
- Perform specialized skin care procedures as well as other salon services, such as hair cutting, colouring, styling, manicures and pedicures.
- Apply make-up for different occasions.
- Develop skills that are related to salon management including business management and retail sales.

**Avenues:**

Beauty Therapist, Nail Technician, Make-up Artist, Massage Therapist, Salon Owner, Cosmetic Counter Consultant, Beauty Consultant, Hair Stylist, and even run your own beauty business.

**B.VOC. (Hospital Administration and Management)**

**Graduate attributes:**

Good knowledge of finance and information systems. Excellent leadership skills. Good Communication & Organizing Skill, Ability to handle people and pressure, Ability to handle deadlines. Quick decision-making capability. Excellent verbal & written communication skills.

**Course Outcomes:**

- learn the evolution and the development of hospitals.
- Understand the hospital planning.
- Have knowledge about the different aspects involved in hospital administration.

- Understand the staffing and role of medical records in hospital administration.
- Analyze the need and importance of budgets.

**Avenues:**

Hospital Superintendents, Deputy Superintendents, Medical Directors, Nursing Directors, Heads of Departments, Administrators, Healthcare Finance Managers

**Add-on Courses**

**Cosmetology and Beauty Care**

**Graduate Attributes:**

Learners understand human anatomy, skin and hair structure and suggest required treatments for proper care and beautification of skin and hair. Empowers learners on the art of suitable make-up for various occasions.

**Course Outcomes:**

Learners are trained in Hair therapies, Beauty therapies, usage of tools and equipment and the art of suitable make-up and hairdos.

**Avenues:**

Beauty therapists, make-up artists etc.

**Interior Designing & Decoration**

**Graduate Attributes:**

Aims at making students learn to create practical and beautiful indoor environments, improving people's lives at home and at work while protecting their health and safety. Makes them competent in taking independent assignments of designing home interiors, corporate offices, commercial establishments or window displays.

**Course Outcomes:**

- Learners are familiarized with global perspectives of design, based on sustainable, socioeconomic and cultural contexts and are taught the application of theories of human behaviour to human-centered, design solutions.
- To apply principles of lighting, acoustics, thermal comfort, and indoor air quality as required, enhancing health, safety, welfare, and performance of building occupants.

**Avenues:**

Learners can work on long or short-term projects, in the fields of hospitality, residential, commercial, healthcare etc. and as Interior & spatial designer, exhibition designer, production or set designers, VM-Visual Merchandiser, Industrial designer, apparel & life style designer etc.

**Web Designing**

**Graduate Attributes:**

To introduce the student to the tools and facilities of web design: page composition, XHTML, CSS, web design and code validation. Students can use these software technologies together to produce web

design projects. The course focuses on developing the visual graphic and information design skills required to create compelling Web sites.

**Course Outcomes:**

Construction of a web site that conforms to the web standards of today and includes e-commerce and web marketing.

Publish the website to a remote server using FTP.

Perform regular web site maintenance (test, repair and change).

**Avenues:**

After completing your web designing course, you can work in a web designing company or you can work as a freelancer.

**Event Management**

**Graduate Attributes:**

Aware students about event management as a profession. Gain basic knowledge about establishing and managing an event. Understand and develop soft skills that would help in event management.

**Course Outcomes:**

- Create, plan, and design an event to meet organizational and/or client needs.
- Coordinate event site, logistics, and staging, to achieve the event objectives.
- Plan, promote and produce marketing plans and communications for events that meet organizational and/or client objectives.
- Coordinate staff, contractors and volunteers to deliver the desired results of an event.

**Avenues:**

Executive, Event Coordinator, Event Manager, Wedding Planner, etc.

**Master of Arts**

**MA English**

**Attributes:**

Acquaints learners with different genres of Literature and strengthens their critical skills and aptitude for Research. Includes various literary theories and approaches to the study of literatures of various countries and cultures such as Cultural Studies, Indian Writings, American Literature, World Literature etc. Study of Language and Linguistics forms an integral aspect of the course and enhances linguistic abilities

**Course Outcomes:**

- Learners are sensitized to analyse and probe deeper into the nuances of literature and undertake research initiatives in future.
- Enhances analytical faculties essential in understanding culture, politics, social scenarios and power structures.

**Avenues:**

Apart from Academia, jobs can be sought in the corporate world as Content Writers, Jingle Writers, Language Trainers, Copy Writers and Copy Editors in the Publication Industry too. As proficient users of the language, they can become Creative Writers and also get jobs in media.

**MA Hindi****Attributes:**

To familiarize the students with the form and structure of standard Hindi Language. To help the students identify various components and types of poetic devices like structural, material etc.

**Course Outcome:**

- Right pronunciation; correct way of writing; encouragement of students to instill in themselves more confidence about their creative abilities.
- Getting a strong hold on Media-writing, translation, literature and journalism.
- Study of Hindi language and literature in totality becomes possible.
- Make Hindi studying more goal oriented by making the students aware of various job opportunities in Hindi.

**Avenues:** Teaching Hindi Officers, Hindi Translators, Interpreters, Journalists, News Readers, Announcers, Anchors, Writers, Lyricist, Content Writers, Tele-Marketing executives, Voice process executives Customer Support executives.

**Master of Commerce****Graduate Attributes:**

Facilitates the development of professional attributes such as specialist skills, communications, statistical analysis, ethical professional practice, critical thinking, and cultural awareness. Understanding planning and management of Finances, taxes and accounting in context of international business. Advance learning of E-commerce and contemporary issues in Human Resource Management, Marketing and Accounting.

**Course Outcomes:**

- Helps learners specialize in Accounting, Finance and Human Resources, develop managerial skills and analyze ethical issues in an organization.
- The research and analytical skills of the learners are developed and groomed by the study of Business Research Methods and practical application of the same through project work.
- Practical exposure to stock markets, human Resources and marketing Practical through industrial visits and stock exchange working.

**Avenues:**

Students may pursue MPhil/PhD or take up teaching as their career in higher educational institutions. Other career options are those of Chartered Accountant, Banker, Company Secretary, Stock Broker, Tax Consultant, Entrepreneurship, Financial Risk Manager (FRM), Certified Management Accountant (CMA), and Research Analyst. They may also appear for competitive exams conducted by UPSC, UGC etc.

**MA History**

**Graduate Attributes:**

To acquaint students with the past and present of India and the World. Impart a critical understanding of Indian society, economy, polity, and culture through a historical perspective. To prepare students for a range of careers. To stimulate intellectual curiosity and research attitude in the students. To introduce the various Indian and foreign traditions of history writing.

**Course Outcomes:**

- Understanding of the historical method of study.
- A clear understanding of evidence collected from historical sources.
- Critical understanding of developments in historiography.
- Knowledge of the history of the India and 20th Century Modern World.
- Awareness of current historical debates.
- Understand the skills that historians use in research.

**Avenues:**

MA History graduates can get employment in various sectors like tourism, journalism, State Departments, Archaeological Survey of India, museums, law, civil services where he/she can work as a professor, archivist, heritage manager, museum education officer, civil service administrator, archaeologist and historian.

**MSc-IT****Graduate Attributes:**

To equip post graduate students with an integrated set of skills that will allow them to develop their professional careers in this area of information technology. To equip students with the theoretical and practical that is necessary to enable them to practical knowledge in the design of complex Computer applications/science.

**Course Outcomes:**

- Gains understanding about techniques, technologies and methods used in managing and implementing information technology systems.
- Widens and deepens understanding of computing technologies and covers high level concept that enable the effective management and planning of IT project and services.
- High level strategy and design in-depth technical specializations, management and planning of IT project and services.
- In-depth exposure to various information technology specialization including data management and analysis, distributed and mobile system, intelligent system, internet and web application development, network computing and security.

**Avenues:**

Professionals with an MSc IT one can work in different roles like Software Developer, IT analyst, Maintenance Engineer, Application programmer in the IT sector. Students can also opt to move to other industries like teaching, banking, Analytics too.



