

Annual Report 2020-21

1st April 2020-31st March 2021

Name of college: Devki Devi Jain Memorial College for Women

Major activities and achievements (150 words)

- Webinar on National Education Policy-2020: Avenues and Apprehensions was conducted on September 29,2020
- Webinar on How to Create Wealth in the Stock Market was organized by PG Department of Commerce & Management on March 24,2021
- A Two Day National Seminar was organized by the PG Department of History on the topic Bhartiya Sanskritik Dharohar mein Akhand Bharat ki Sankalpana from March 25 to March 26,2021.
- Covid 19 Vaccination Camp was organized on April 26,2021
- A 5 day Covid-19 Vaccination Camp was organized on from May 19,2021 to May 23,2021

Students with distinctions

Students of Devki Devi Jain Memorial College brought laurels to the college by securing top positions in the Panjab University Examinations in the session 2020-2021. 48 top positions were secured at the undergraduate level, 4 top positions were secured at post graduate level and 96 top positions were secured by students of Add on courses.

Publications total number (maximum 10)

- Marketing strategies of knitwear exporters – A comparison of Ludhiana and Tirupur. Gupta, Lotika and Saini, Harminder Kaur ,Home Science Indian Journal of Economics and Development 2021
- Amla (Indian Gooseberry): An environment friendly dye for angora wool.Gupta Lotika,Home Science Wesleyan Journal of Research 2021
- Composition and growth of rural non-farm employment in India: A state level analysis,Robina
- Temporal patterns in the rural non - farm employment: A state level analysis,Robina
- Sensory and nutritional properties of gluten free snacks for celiac disease patients. Shiwali Bhatia
- Safety, quality and efficacy of dietary supplements- A review.Shiwali Bhatia, Home Science Sambodhi.
- Technological trends, innovations and digital transformations in food and beverage industry. Shiwali Bhatia

Books and book chapters

- Dr Lotika Gupta, Recent developments in social science and business management Sustainability in textile industry
- Dr Lotika Gupta, Pandemic and livelihood challenges: A new normal Impact of global pandemic Covid-19 on education
- Dr Lotika Gupta, Future skilling our people. Rise of automation in textile industry: Need and implications.
- Dr Robina, New Paradigms In Management And Social Sciences Towards A New Paradigm in Education
- Dr Robina, Recent developments in social science and business management, Rural development through non-farm employment
- Shiwali Bhatia, Recent advances in management and social sciences
- Recent trends in human resource management: The future of work culture.
- Shiwali Bhatia, Recent developments in social science and business management New product development in food industry
- Shiwali Bhatia, Future of businesses through innovation Innovations and skill in food industry
- Shiwali Bhatia, Marketing 5.0: Putting up blocks together Social media marketing and web marketing in food and beverage industry
- Shiwali Bhatia, Future skilling our people Anticipating and matching skills in food and beverage industry
- Shiwali Bhatia, Pandemic and livelihood challenges: A new normal, Effect of COVID-19 pandemic on travel and tourism: A comprehensive review.
- Bhawna Jain, Personality Development and Professional Skills
- Aarti Verma, Personality Development and Professional Skills
- Ekta Batra, Recent developments in social science and business management, E-Commerce: A Key of Success for an Entrepreneur These Days
- Ekta Handa, Recent developments in social science and business management, Role of Corporate Governance in Indian Banking System
- Inderjeet Kaur, Recent developments in social science and business management Corporate Social Responsibility
- Navjot Kaur, Recent developments in social science and business management, Recent Developments in Marketing.

Seminars organized:

A Two Day National Seminar was organized by the PG Department of History on the topic Bhartiya Sanskritik Dharohar mein Akhand Bharat ki Sankalpana from March 25 to March 26, 2021

Other inter-institution collaboration:

The college collaborated with the Civil Hospital and organized Covid 19 Vaccination Camp on April 26, 2021 in which 250 people were administered the vaccine and another 5 day Covid-19 Vaccination Camp was organized from May 19, 2021 to May 23, 2021 in which 1950 people were vaccinated.

Placement details

Number of students placed- 4

Extension and outreach activities

Several extension and outreach activities were conducted in college.

The institute promotes regular engagement of faculty and students with neighbourhood community for their holistic development and sustained community development through various activities. Every Year, programme are organized under which students and staff participate voluntarily in community based activities. Various awareness programs, workshops and rallies with themes like cleanliness, green environment & tree plantation, gender sensitization, traffic rule awareness, empowerment of girls and women are organized by the institution for the holistic development of the students and for the welfare of the society at large. Competitions are organized on the themes like Grameen Gandagi Mukh Bharat, National Unity Day, Indian Constitution Day, Pulse Polio, Women Empowerment, Protection and safeguarding environment. The institution took a lead in benefitting the society in the times of pandemic by organizing free vaccination camps for the students, staff and general public. The activities conducted lead imbibing the values of social responsibility such as: to help people in need and distress, to understand and share the need of under privileged children, to promote cleanliness in all span of life and common places, to acquire social values and a deep interest in environmental related issues. Learning outcomes of the activity: 1.Enlarge the knowledge of societal issues and problems and to search solution by getting involved with their lives. 2.Build up relation and tie up with organizations/NGO to carry forward humanitarian work in future. 3.Develop a passion and brotherhood towards community, affected people/animals and destitute. 4.Develop skill and aptitude for problem solving. 5. The skills developed include social, communication, management, leadership, analytic skills etc.

- On Line Drawing Competition was organized in collaboration with Rotary Club on April 21,2020
- For development of values,the students participated in the 6th International Humanity Olympiad 2020 from June 1,2020 –June 30,2020 for which Centre for Value Education collaborated with Satyug Darshan Trust.
- 50 students participated in the online Painting/Essay Writing Competition Swatch Bharat Mission Grameen Gandagi Mukh Bharat July 11.2020
- Online Yoga Activity was organized to mark Fit India Movement on August 15,2020
- Poster Making competition was organized to celebrate the National Unity Day on October 31,2020

- Online poster making and slogan writing was organized by NSS to mark Indian Constitution Day Celebration on November 26,2020.
- National Road Safety Month was celebrated by NSS from January 15 to February 17,2021.
- Pulse Polio Awareness was carried out and students participated in the Poster Making Competition organized by NSS on January 17,2021.
- Pulse Polio Vaccination Drive was organized by NSS on January 17,2021.
- Poster Making Competition was organized by NSS to mark Women's Day on March 8,2021.
- Covid 19 Vaccination Camp was organized on April 26,2021.
- A 5 day Covid-19 Vaccination Camp was organized in collaboration with civil hospital from May 19,2021-May 23,2021.
- Online Oath Taking And Poster/Slogan Writing Competition was organized to mark the World No Tobacco Day on May 31,2021
- Plant A Sapling Competition was organized by NSS to celebrate the World Environment Day on June 5,2021.
- Slogan Writing Contest was organized on World Environment Day on June 7,2021

Library development

Infrastructure:

Library is automated using Integrated Library Management System (ILMS) . ILMS software of first version -Icon's Library Software with partial automation was automated in year 2014.The institution has subscription for the following e-resources e-journals ,e-books

- Details of membership: N-List Membership No 5864
- Details of subscription: 2050 + 3000 +5900

Annual expenditure of purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

Year: 2020-2021 – Rs.10500/-

Year :2020-2021 -Expenditure on the purchase of books/e-books – Rs. 2050/-

Year: 2020-2021 - Expenditure on the purchase of journals/e-journals in during the year – Rs.8900/-

Books: It has always been an endeavour of our college to help the poor and needy students in any way possible. Free book bank facility has been initiated by P.G department of Commerce and Management of the college and has helped hundreds of students complete their courses. During the start of new sessions, various publishers are requested to contribute to our book bank with new books on latest syllabus and courses of B.com, BBA and M.Com. Faculty Members also deposit their specimen copies at the book bank that they don't require. Some staff and faculty also deposit used books that can be of great help to the needy students, and a proper record of the same is also kept in the department

Technology up-gradation:

The Institute follows ICT enabled teaching in addition to the traditional classroom education. Subsequent efforts are taken by the institute to provide e-learning atmosphere in the classroom:

In addition to chalk and talk method of teaching, the faculty members are using the IT enabled learning tools such as PPT, Video clippings , online sources, to expose the students for advanced knowledge and practical learning. General ICT Tools used by faculties are: Desktop and laptops, Projector, Digital cameras, Printer, Photocopier, Pen Drive, Scanners, Microphones, interactive white board, DVDs and CDs. Most of the faculty use interactive methods for teaching. The major emphasis is on classroom interaction in terms of seminars, debates, group discussions, assignments, quiz/tests/viva and laboratory work.

Various online platforms like Zoom, Google classrooms, etc. are used along with various softwares and e-resources. Entire campus of the institution is covered with Wi-Fi and LAN based facilities. ICT enabled teaching methodologies like e-mail, animated or live video demonstrations, online lectures; e-mails etc are regularly used by faculty. Computer-Assisted-Learning (CAL) methodology is used to show videos and other educational materials to the students.

List of ICT Tools used by the Institution

S No	Equipment	Number
1.	Desktop Computers	140
2.	Laptops	7
3.	UPS	274
4.	Optical touchboard	1
5.	BENQ Projectors	4
6.	Speakers	5
7.	Projector Screens	4
8.	Printers	20
9.	Software corel draw	5
10.	Headphones	20
11.	Scanners	4
12.	Webcam	1

13.	Sony Handycam	1
14.	Sony Digital Camera	1
15.	Interactive Panels	1
16.	Projectors	5
17.	CD Writer	1
18.	DVD Writer	1

Faculty strength

Total	Assistant Professor	Associate Professor	Professor
63	58	4	1

Financial allocation and utilization

Granted sanctioned in Rs.- 2,49,21,468/-

Other significant information

Major initiatives were taken to combat the covid 19 like Covid Care Club was established in 2020. Students of Devki Devi Jain were given online training of how to make masks at home to make them self-reliant and ready to prevent themselves by using basic precautions during the spread of this deadly disease. Body Sanitizing Cabin was installed at the premises and sanitizers were kept at various entry points. 21-day quarantine leave was granted to staff members who tested Covid positive. Door-to-door counselling of the people for sensitizing them about COVID related SOP was done by students of NSS. Free ration was distributed to Class IV employees. Masks were distributed to the lower segment of the community. Our N.C.C volunteers assisted the local administration during first wave of Covid 19. Vaccination Awareness campaign was carried out on January 22, 2021. NSS volunteers were first made aware about the need of vaccination. They further spread the message using their social media accounts and their local networks. Posters were made and were pasted in the campus and surrounding areas. Tika Utsav was celebrated from April 11 to 14, 2021. A 5 Day Vaccination camp was organized at the college premises from May 19, 2021 to May 23, 2021 in which a total of 1950 staff and students were administered vaccination by Health and Family Welfare department of Punjab under the guidance of civil surgeon.

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