

## Best Practice 1

### **1. TITLE OF THE PRACTICE: Certificate Program in Banking, Finance & Insurance.**

### **2. Objectives of the Practice:**

- To train and certify the students in Banking, Finance and Insurance.
- To make the students ready for their better placements.
- To impart practical knowledge and essential skills to the students.
- To create employment opportunities for students in Banking, Finance & Insurance.

### **3. The Context**

Inspired and motivated by principles of women education and women development, as lived and preached by the great saintly lady Behan Devki Devi Ji, the college aims at intellectual and human transformation through quality education following its quality statement i.e., from effort to excellence. To realize the vision of making female section of the society stand on their own feet and be economically independent, the college has started skill based certificate course in Banking, finance & Insurance in collaboration with Bajaj Finance.

### **4. The Practice:**

P.G. Department of Commerce and Management of college in collaboration with Bajaj finance has started certificate program in Banking, Finance and Insurance (CPBFI). It is a program designed to address all the components of employability i.e. attitude, skills and knowledge. It is a 100 hours course which also includes mock interviews as well as guidance through an H.R. workshop. The program has been designed for students aspiring to build a career in the financial service industry. A total of 46 students from B.com and BBA final year successfully completed the course in the session 2022-2023 .

### **5. Evidence of success :**

The objective of CPBFI was to impart practical knowledge and essential skills to the students with a view to create employment opportunities for them in Banking, Finance and Insurance companies. The program proved to be a great success as 46 students from B.com & BBA successfully completed the course and got certificates for the same.

### **6. Problems encountered and resources required :**

Although the program was very successful, there were some initial hiccups. But with the hard work and dedication of the team, the desired results were achieved . It was difficult to convince the students for

enrolment in the course initially, but with the help of orientation workshop conducted by volunteers of Bajaj Finserv, students were made aware of the practical utility of the course. Moreover the basic infrastructure i.e, smart class room and computer systems were made available for smooth conduct of the classes. Timetable was also adjusted to make provision for 3 hour daily class for students.

### **Best practice -2**

#### **1. Title of the practice: Karigari se Karobari.**

#### **2. Objective of the practice:**

- To expose the students to the world of work before actual employment.
- To help students to earn and support their education.
- To inculcate in the students values of hard work and dignity of work.
- To help students acquire skills to enhance their employability.
- To give students hands on experience and develop them for future jobs.

#### **3. The context:**

Students are searching for the opportunity to establish their entrepreneurial skills at the young age. Modern learning may trigger their novel ideas to address their day to day societal problems. Our institution took the initiative to help the students to take their innovative ideas to the next level, by organizing one day long bazaar called “ Karigari Se Karobari”. Along with the adaptation of good teaching learning process, which enhances the technical knowledge of students, institute has designed innovative endeavour for the overall personality development of the students.

#### **4. The Practice:**

To make the students self-reliant, a one day long Bazaar “Karigari Se Karobari” was organized by Social Entrepreneurship, Swacchta and Rural Development Cell of the college in collaboration with MGCNRE, Department of Higher Education, Government of India on 10th March 2023. Exhibiting their creative and entrepreneurial skills, the students arranged a variety of stalls in Food court, Beauty corner, Craft-n-Fashion, Art corner and Play Zone. Different counters like Gol Gappa, Sweet Corn, Kurkure Chaat, Chocolate Laddoo, Bhel Puri, Mojito, Pasta, Sandwich, Dhokla, Shakes, Cold Coffee, Fruit Chaat, Mehendi, Nail Art, Press-ons, Homemade soaps, Hair oils, Face pack, Artificial jewellery, Handloom,

pots, Macrone art, Paintings and a lot more. The students and staff of the college enjoyed the rides, music and food stalls arranged during the event.

#### **5. The Evidence of Success:**

The event proved to be a great success as it gave actual market experience to the students and confidence to initiate any start-up in future. The event actually gave students hands on experience in developing various entrepreneurial skills.

#### **6. Problems encountered and resources required:**

The most common problems faced while conducting this event were: budget constraints, management of time and a good team. With the help of hard work and dedication of the team, the desired results were achieved. The human resource of the college was involved in various committees that had different modus operandi to their requirements. The students participate with zest and zeal to make the event a grand success.